

Finally, after the popular claim of fans worldwide, the characters of Charuca's universe, are available for license!



 **charuca**®



 **Charuca**® 

Baby is the sweetest line by Charuca. Baby invites you to dream, to leave open a door to childhood, to a life where fun is the main engine. We all carry a baby inside.

Baby lives in a world where everything is beautiful. Life is simple and fun. Enjoy, laugh, jump. Charuca Baby designs cause a feeling of wellness in everyone who sees them. That is the message: enjoy the little things in life.

## Who is Charuca?

Charuca is an illustrator and designer based in Barcelona who has quickly become a referent in the design of "cute" characters worldwide.

She is specialized in the character development and the illustration for its application in merchandising, advertisement and entertainment.

Her characters are provided with a positive message and a huge sense of humor. Everything is funny in Charuca's world.

Thousands of fans demand articles featuring Charuca's characters.

Charuca's lines and characters are aimed to a target mainly feminine of all ages.

