

Finally, after the popular claim of fans worldwide, the characters of Charuca's universe, are available for license!





Charuca Gothic line is created for Kawaii lovers in its darker side. But beware, in the Charuquesque universe there's no room for negative emotions. Vampi lives in a happy gothic world. She plays and flirts with the characters that accompany her in a world where she is the absolute queen. Poisonous mushroom, pirate poodle, little monsters ... the iconography of the Gothic universe is dark, but with a lot of glitter!

Who is Charuca?

Charuca is an illustrator and designer based in Barcelona who has quickly become a referent in the design of "cute" characters worldwide.

She is specialized in the character development and the illustration for its application in merchandising, advertisement and entertainment.

Her characters are provided with a positive message and a huge sense of humor. Everything is funny in Charuca's world.

Thousands of fans demand articles featuring Charuca's characters.

Charuca's lines and characters are aimed to a target mainly feminine of all ages.

